

# The Money Jars Activity Lesson

## Use with Camp Millionaire™ and The Money Game™

**Page numbers to refer to:** Camp Millionaire Financial Freedom Playbook - Page 19

### **Costumes/Props needed:**

Six Money Jars labeled with the following labels: Living Jar, Freedom Jar, Savings Jar, Education Jar, Play Jar, Donation Jar; six large Money Jars drawn on six flip charts taped preferably in the front of the room. Don't label the flipchart pages as they are labeled during activity. NOTE: See photo at the end of outline for jar shape.

### **Main Objectives:**

- To give them a simple system to manage their money
- To establish smart money habits they can do regularly
- Note: this is a core principle from the Millionaire Mind Intensive program offered by Peak Potentials

### **Key Terms, Callbacks:**

Money management system, Living, expenses, Freedom, Savings, Education, Play, Donation, money jars

### **Principles, Sayings, Declarations:**

- Most people don't plan to fail, they fail to plan.
- Pay yourself first!

### **Set up/Preparation:**

**Please read The Money Jars...Your Magical Money Management System that comes with this activity so you're prepared to answer most of your participants questions.**

Make sure you have six jars drawn and taped up behind you and your six plastic jars are within reach so you can grab them after you tell the Golden Goose Story. Bring your participants down onto the ground with you for 'story time.' Make it fun (not childish).

### **Instructor Dialogue w/Suggested Enrolling Questions:**

First, tell the story of the Goose That Laid The Golden Egg (see end of lesson for story). Embellish!

How many of you have ever been to McDonald's? If you had a Big Mac on the East Coast, would it pretty much taste the same as a Big Mac on the West Coast? Why? Because McDonald's has a SYSTEM for making their food. Is McDonald's pretty successful? What if we had a SYSTEM you could use that would guarantee that you always had more than enough money for everything you needed and everything you wanted. How many of you would want to learn that system?

*How many of you think your money has just one job? What is that? (spending). Well, we'd like to suggest that your money has at least 6 jobs.*

Grab your fix money jars and line them up in front of you so they are in this order: Living, Freedom, Saving, Education, Play, Donation.

*“Let me introduce you to your new best friend...The Money Jars. Everyone repeat after me...Lizards Fart So Everyone Play Dead.” (they laugh). This is called a Nuemonic. Does anyone know what that is? (explain). If you look at the names of these jars you’ll see Living, Freedom, Savings, Education, Play and Donation. This is an amazing money management system that you can use to make sure you always have all of the money you need and want in life.*

*“What do most people do with their money when they get paid? And if you put it all into one account, what do you think happens with all that money? It usually gets spent. By dividing it into special jars or categories, your money has several different jobs.*

*“Did you know that 3 out of 4 Americans live month to month? That means they don’t put any money away for later and spend every cent they make every month. Actually, many Americans spend more than they make every month and they don’t have any savings or investments put away for when they want to retire! This is not the way you become financially free.*

*“If you look to the front of the room, you’ll notice a bunch of jars drawn on the flipchart paper on teh wall look a little bit like these on the floor. What we want you all to do, in a few minutes, is grab a few markers and list three things in each jar that you think you’ll spend your money on from each jar. But let’s look at each jar for a couple of minutes first so you have some idea.*

*“For example, what kind of things would you need to spend money on out of your LIVING JAR? (let them answer). Exactly, all of the things that are necessary just to live each day comfortably.*

*“The next jar is what we call your FREEDOM JAR. This stands for FREEDOM ACCOUNT. This is where you’re going to put money every month to invest for your future so you don’t have to work all your life unless you want to! Think about it this way: don’t goose eggs usually hatch into little baby geese that grow and grow and grow until they get to be adult geese? Well, your Freedom will do the same if you feed it wisely and regularly and take good care of it. We’re going to show you how to feed your goose later. So your Freedom jar is your golden GOOSE, which means that you never want to KILL IT. That means that this jar is never allowed to be spent on Piddleycrap.*

*“The next piece is your SAVINGS JAR. This jar is your JUST IN CASE FUND. Ever hear the saying, “Save for a rainy day?” Let’s say you lost your job today and you didn’t have any money put away in your savings. Would you have much time to be able to choose your next job or would you have to take the first job you could get because you had bills to pay? Imagine if you had 6 months worth of living expenses put safely away in a bank account. You could take more time to think about where you wanted to take your life. Your Savings Jar is also used to save up for a LARGE PURCHASE, let’s say a vacation, a stereo, a car, your child’s education, or other things. You can divide this jar into several smaller jars depending on what you’re saving up for.*

*“How many of you are planning on going to college? Wouldn’t it be great if you had some money saved up for your education, even if your parents have an account set up for you too? This next jar is your EDUCATION JAR. Once you’re out of college, though, will you still have an education jar?”*

*Yes, because even after college, will you stop learning? No! You will still want to take classes, go to seminars or other educational events. This way you always have money in your education jar to learn new things.*

*“The next jar may be your favorite jar, it’s your PLAY JAR and it’s for doing anything you wish that makes you happy and brings you pleasure. Lots of people work and work and work and never take time to play or they never have any money to play. We think that if you’re working hard you should be able to play also so your Play Jar gives you a way to always have money to simply blow any way you wish. After all, most of us work hard for our money so we should be able to enjoy spending it on whatever we wish! What happens to a bar of soap when you hold on to it really tightly? Eventually, it will SLIP OUT. So, what happens when you hold onto money really tightly and never let yourself enjoy it? Eventually, you’ll be so fed up, you’ll just go on a reckless shopping spree. Life is all about BALANCE. You’re saving money with three of your other jars. Enjoy your money once in a while too. After all, that’s why you’re making it. You’re required to spend all the money in your Play Jar every single month.*

*“Now you may not think the last jar is worth fighting over but it’s the most important piece of all. It’s the DONATION JAR. What if you believed there wasn’t enough money in the world for everyone? Do you think you would feel comfortable donating some of your money to help others? Probably not. That’s called thinking there’s a SCARCITY of money in the world. But if you believed there was a never ending supply of wealth in the world, you’d probably feel great about giving to others, whether it was your money, time or energy or unneeded clothes. That’s called thinking there’s an ABUNDANCE of money in the world. There is a Universal Law that works like this: if you give something away, it comes back to you multiplied. Don’t ask us why, it just works and it has to do with your beliefs about abundance. Think of this in terms of doing something nice for someone or even simply smiling at a stranger or complimenting someone’s appearance. That positive energy gets transferred to that other person, like the story in the movie, “Pay it Forward,” and then keeps getting transferred on to others until it’s finally returned back to you in some other form.*

**ACTIVITY:** Stand up and using a big marker, label each jar (see photo at end of lesson) with the appropriate label. Now, put on some playful music and give them about 10 minutes to fill in three things they’d use each jar’s money for. When they are finished, have them sit back down again...either in their chairs or back on the floor.

*“Let’s look at the jars again and see how to divide your money up into your new jars once you create them. As you divide your money into your jars each time you get money (allowance, paycheck, gifts, etc.) you will start to see the amount of money you have grow and you’ll get excited about the future and winning the Money Game.*

Write the following on the upper left hand side of the jar sheets at the front of the room as you explain:

- Living Jar                      55% of your income
- Freedom Jar                    10% of your income
- Saving Jar                        10% of your income
- Education Jar                  10% of your income
- Play Jar                            10% of your income
- Donation Jar                    5% of your income
- TOTAL                            100% of all the money you get**

Let's look at an example of how to split up your money into jars. Let's say you got \$20 for your birthday. You'd put \$2 in your Freedom jar, your Savings jar, your Education jar and your Play jar. You'd put \$11 in your Living jar and finally you'd put \$1 in your Donation jar.

Now you probably want to know what to do with your Freedom jar but just start putting money into that jar (or account) and when you have saved up about \$100 or so, ask your parents to help you find a way to invest it (we suggest putting it into a Mutual Fund which we'll learn about later) or have them find you a financial advisor, or money coach (grandparent, other relative or friend) if they're not sure where you should put your Freedom money. You have a lot more to learn but the important part is that you **START NOW!** We're going to show you later how easy it is to become financially free if you start early and how painful it is if you wait.

**Flipchart: Put blank drawings of jars on wall in front of class at the very beginning of the program. Keeps them curious. (see photo below).**

Money Jars can be purchased at [http://creativewealthintl.org/financialfreedomcafe\\_tools.php](http://creativewealthintl.org/financialfreedomcafe_tools.php)



### Story of The Goose that Laid the Golden Egg

**Note: Trying wearing a cowboy hat, putting kids on the floor and telling the story with a country twang. Works great!**

*Once upon a time, there was a poor farmer who worked the fields day and night. He did this for many years. One day as he was walking along the road to go to the market when he came upon a ditch with a goose with her wing broken. The poor farmer took pity on the goose and decided to take it home and nurse it back to health. So that night, the farmer put the goose in his chicken coop and went to bed.*

**(Playful addition:** *If you have a second instructor, have him/her chime in, “What? He put the goose in with the chickens? You KNOW chickens and geese don’t see beak to break!” You say, “Well, what did you WANT him to do? He doesn’t have a GOOSE coop!”*)

*The next morning, when the farmer went to go collect his chicken eggs from the chicken coop for breakfast, what do you think he found? A golden egg. The farmer took the egg in his hand, wondering if this could possibly be real. He found an axe and chopped the egg in half and it was gold through and through. The farmer jumped up and yelled, “I’m rich, I’m rich, I’m rich!!” and immediately went to the bank to exchange the gold for money. That day, the farmer didn’t go to work—instead he bought everything he’d always wanted to buy—a brand new tractor for his farm, new tools for his garden, an iPod to put all his music on, a laptop, a flat-screen TV and a new surround sound system. That night the farmer went to bed and thought, “Wow, today I got to do everything I’ve always wanted to do and I didn’t have to work. This was probably the best day of my life. I will always keep it in my memory.”*

*But the next morning, when the farmer went to go collect the eggs from his chicken coop, lo and behold, he found another golden egg. This time the farmer didn’t even have to check if the egg was real, instead he just jumped up, screamed, “I’m rich, I’m rich, I’m rich!” and ran to the bank and exchanged the gold for money. Today, the farmer bought even more things that he wanted, including trips he’d always wanted to take and dinners he could never afford before and lots and lots of jewelry for his loving wife, and a speedboat for good measure. That night, the farmer went to bed under his brand new comforter and thought, “Wow, two days in a row where I didn’t have to work and could do anything to my heart’s content. I will always keep these two days in my memory.”*

*When the farmer went again to go collect chicken eggs from his chicken coop, though, he found yet another golden egg, and the day after that another golden egg, and the day after that and this went on for a while and pretty soon, the farmer became really good at spending this money, so good in fact that the money was running out faster than the day. So the farmer got an idea. He thought to himself, “I bet if I went into the coop and killed the goose and gutted it, then I could have all the eggs at once!”*

*The farmer went into his brand new tool shed that he bought with the golden goose egg money and grabbed the shiny new axe that he bought with his golden goose egg money and went into the new goose coop that he bought with his golden goose egg money and hoisted the axe above his head and **CHOPPED** the goose’s head off and **GUT** the goose in half, and what do you think he found inside? Nothing but goose guts.*

*And so the farmer went back to working the fields day and night for the rest of his life and his wife ended up leaving him for the golden goose farmer across the street.*

*So what’s the moral of the story? Don’t kill your goose that’s laying golden eggs for you, because it’s producing passive income for you to live on.*